

Market Announcement

SUNSHINE COAST EXCHANGE

3 August 2007



NSX Limited

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Melbourne, Vic – Queensland's Sunshine Coast is to have its own securities market. NSX Limited (ASX: NSX), the operator of the National Stock Exchange of Australia, announced today that it has reached agreement with Noosa Institute for Socio-Economic Research (NISER) to develop the Sunshine Coast board of the National Stock Exchange.

Lew Brennan, Chairman of NISER, said "This initiative will be a boon for business on the Sunshine Coast. From Caloundra to Cooroy we have growing companies that will benefit from a transparent, regulated capital market. NSX, designed for smaller companies, will help these companies move to the next step, attracting more capital, more investors and more business to the Sunshine Coast."

Richard Symon, Chief Executive of NSX, said "We are delighted to join forces with the Sunshine Coast business community to offer an accessible share market. NISER has brought together a number of high profile corporate advisory firms to service companies in the region who want to lift their profile amongst investors by taking their companies public. We are encouraged by their energy and their dedication and are excited by the opportunities."

The National Stock Exchange of Australia is a market designed to accommodate small to medium enterprises, with lower capitalisation and shareholder number requirements than ASX. Under the agreement, NSX will establish a Sunshine Coast board of the National Stock Exchange of Australia. The agreement for the Sunshine Coast extends NSX's expansion in the high growth South East Queensland region, following its announcement earlier this week that it is establishing a presence on the Gold Coast in conjunction with Gold Coast business group Business Growth GC.

"Investors in the Sunshine Coast region will also benefit from being able to invest locally. Their superannuation will be able to be invested in local businesses, local people and local opportunities rather than their investment dollars flowing to the capital cities" Mr Symon said.

NSX, in conjunction with NISER, will formally launch NSX on the Sunshine Coast in October.

About NSX Limited

NSX Limited is unique in Australian Financial Markets. Holding two Australian market licences, it operates both the National Stock Exchange of Australia and Bendigo Stock Exchange. As an independent market operator, NSX has over 10 years experience in the operation of efficient, regulated trading platforms. NSX now has more than 110 securities representing more than \$1 billion in market capitalisation across its two exchanges. NSX also specialises in the development of markets for the trading of alternative assets. Part of this operation has been the establishment of a \$1.5 billion market for the trading of taxi licences in conjunction with the State Government of Victoria. In July 2007, NSX announced that it had agreed to acquire The Waterexchange Pty Ltd, Australia's largest independent water market.



About Noosa Institute for Socio-Economic Research

NISER was established in 2006 as an independent, not for profit organization with a commitment to improve socio-economic development and research regionally, state and nationally. NISER has a skilled team dedicated to helping individuals, sports and recreational clubs, businesses, corporate organizations, government sector and the community achieve improved socio-economic outcomes.

NSX Forward Looking Statements

This market release may contain forward looking statements that reflect the Company's current expectations regarding future events. Forward looking statements involve risks and uncertainties. Actual events could differ materially from those that may be projected herein and depend on a number of factors, foremost of which is the success of NSX in attracting listings to its markets.

Further information

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